

Press release on the Data Plan with M/s Apple iPad

Kolkata – January 27,2011 – BSNL today announced it will offer dedicated data plans for iPad with Wi-Fi+3G in India beginning January 28, 2011. All data plans will be available without a contract, providing the freedom to activate or cancel a plan at any time. iPad allows users to connect with their apps and content in a more intimate, intuitive and fun way than ever before. Users can browse the web, read and send email, enjoy and share photos, watch HD videos, listen to music, play games, read ebooks and much more, all using iPad’s revolutionary Multi-Touch user interface. iPad with Wi-Fi+3G models are just 0.5 inches thick and weigh just 1.6 pounds – thinner and lighter than any laptop or netbook and deliver up to 10 hours of battery life for surfing the web on Wi-Fi, watching videos or listening to music and up to nine hours of surfing the web using a 3G data network.

“ We are thrilled to provide data plans for iPad in India”, said Shri Gopal Das, CMD, BSNL. “Our customized plan for iPad users will ensure users experience the best 3G and data services while enjoying iPad on BSNL’s high-speed network”.

For further information on iPad data plans or to register interest please visit www.bsnl.co.in.

For more information about iPad please visit www.apple.com/ipad.

*Battery life depends on device settings, usage and other factors. Actual results vary.