

**ANNEXURE-I**  
**NEW YEAR 2007 OFFER OF**  
**BSNL, CALCUTTA TELEPHONES**  
For the period 5<sup>th</sup> Jan'07 to 20<sup>th</sup> January, 2007

1. **Scheme is for Recharge coupons of any denomination Rs 500/- and above. Not applicable for Recharge Coupons of denomination below Rs 500/-**
2. **Customer has to bring the handset.**
3. a) For General customers: With the new prepaid mobile connection, (SIM) the customer has to purchase a recharge coupon of denomination of Rs 500/- or above. Then, he/she will get one Recharge coupon of denomination Rs 500/- free. Both the vouchers are to be recharged in the mobile of the customer **at the time of activation of SIM.**  
b) For Students\*: With the new prepaid mobile connection, (SIM) the student customer has to purchase a recharge coupon of denomination of Rs 500/- or above. Then, he/she will get one Recharge coupon of denomination Rs 1000/- free. Both the vouchers are to be recharged in the mobile of the student customer **at the time of activation of SIM.**
4. Prepaid SIM is to be purchased by customer. Two Recharge Coupons, one of the denomination of Rs 500/- or Rs 1000/- (which is free) as mentioned above and one procured by customer (must be of Rs 500/- and above) will be recharged in customer's mobile number **at the time of activation.**
5. The IMEI number is to be written on Application form. The SIM ID and mobile no. will be written as usual. In addition, the Sl. No. of the two recharge coupons with the denomination must be written on the body of the application form.
6. **Without IMEI number, no application form will be received** by the CSC.
7. **On top of all the application forms received under the scheme, there should be note as "New Year's Hungama Offer".**
8. **Each application form must be accompanied by a declaration from the customer** that he has received the activated SIM and charged with two recharge coupons as indicated at point 4 above at the time of activation. only then it will be treated as a valid application.
9. The in-charge of CSC must verify by 25<sup>th</sup> January'07 that the total number

of application forms received and the number of SIM activated by CSC are same and in this respect a certificate is to be submitted to concerned Area Manager and sales unit by 1<sup>st</sup> February'07. He should also ensure that **theserial no. and denominations of the two recharge coupons recharged along with the activation of the SIM are recorded on the body of the application forms against the SIM ID and the mobile no. A copy of such record is to be submitted to DE(Sales) by 1<sup>st</sup> February'07.**

**10. Area Managers must ensure that in no case the scheme is kept operative beyond 20<sup>th</sup> January'07 and no application forms are received beyond 20<sup>th</sup> January'07.**

**11. The scheme will not be applicable for Excel Anant and Oneindia plan.**

**Exceptions :**

1. **In case recharging is not possible at working time during the scheme period, the customer should be given a receipt against submission of application forms within the offer period mentioning date of submission and facilities be given subsequently with the approval of Area Manager concerned case by case and thereafter . Activated SIM is to be handed over to customer on verifying whether payment has been made already or not.**
2. **In exceptional cases, if the handset can not be produced , the customer has to come personally so that photo identity can be made and with approval of Area manager concerned , the SIM will be handed over to the customer after remote activation from any set and recharged with the recharge coupons.**

**\*Note:**

- **Student of class X and above.**
- **For minor student , existing procedure of giving undertaking by parents shall hold good.**
- **Original current fee book or a certificate from the Head of the Institution is to be produced by the student as bonafide document for verification by CSC staff or Franchisee/Internet Kiosks/GBBA.A photocopy of the last payment page or the certificate of Head of Institution is to be submitted along with application.**

**ANNEXURE-II**

**Declaration Form for New Year's Hungama Offer on Mobile Phone**

- 1. Name .....
- 2. Address.....  
.....  
.....
- 3. Mobile No.....
- 4. SIM ID.....

I have received the above mentioned Excel SIM activated and Recharged with one Free Recharge Coupon of denomination of Rs 500/- or Rs 1000/- (for Student)\* against Recharge coupon of Rs..... purchased by me.

Counter Signed by CSC In-charge  
Or authorised signatory of Franchisee/  
Outsourced Outlet/ GBBA

Signature of Customer

\* Strike out which is not applicable